

2023 SEASON

IVANHOE JUNIOR FOOTBALL CLUB



## SPONSORSHIP PROGRAM

The Ivanhoe Junior Football Club has put together a terrific sponsorship program for 2023 that allows you to choose a sponsorship that works for your business and your family.





## THE 2023 SPONSORSHIP PROGRAM BENEFITS

- AFL Players Meet 'n' Greet Pizza Night
- A dedicated Black and White Sales Event to direct new customers to your business
- Your Business name on our electronic scoreboard for every game at Ivanhoe Park, for the entire YJFL Season and on corflute banners on game day at both Ivanhoe and Ford Park
- Your Business name and logo on the IJFC website and in all email communications from the club
- Featured Social Media posts

## AFL PLAYERS MEET N GREET PIZZA NIGHT AT THE CLUB

A major benefit of your sponsorship at all Sponsorship levels, is our AFL Players Meet'n'Greet Pizza Night at the club. This night is for Sponsors only along with their boys and girls, to be held during the season at the club.

For our Sponsors and their boys and girls, not only will you get to meet some current big name AFL players, you will hear about their journey from junior football to the big league, with photo and autograph opportunities - a night not to be missed.

For those who are sponsoring via their business, we also want to focus on helping you to get new customers and new sales for your business from your sponsorship.

## AVAILABLE LEVELS OF SPONSORSHIP

Level	Cost	Scoreboard Signage at every home game	Logo on Team Jerseys	Emails to the database	Feature posts on social media	Feature page on new club website	Tickets to AFL Players Meet 'n' Greet	Verbal support mentions at team functions	Potential to co-sponsor merch and/or events
<b>PLATINUM</b>	<b>\$10 000</b>	<b>YES</b>	<b>YES</b>	<b>2</b>	<b>4</b>	<b>YES</b>	<b>12</b>	<b>YES</b>	<b>YES</b>
<b>GOLD</b>	<b>\$5,000</b>	<b>YES</b>	No	<b>1</b>	<b>2</b>	<b>YES</b>	<b>8</b>	<b>YES</b>	<b>YES</b>
<b>SILVER</b>	<b>\$2,500</b>	<b>YES</b>	No	No	<b>1</b>	<b>YES</b>	<b>6</b>	No	No
<b>TEAM SPONSOR</b>	<b>\$1,000</b>	No	No	No	No	<b>Yes</b>	<b>4</b>	<b>Yes</b> (Sponsored team's function)	No

## WHAT NEXT?

1. Decide what level of Sponsorship best suits you
2. Email your preference to the club to Tim Donohue via [ijfcsecretary@gmail.com](mailto:ijfcsecretary@gmail.com)
3. Provide details you require for the receipt – your business or your personal name and we will generate an invoice for you from our Xero account.

If you need more further information on Sponsorship opportunities, please call Tim Donohue | IJFC Vice President on 0418 326 704.